PROBLEM

MySFSU is an online portal for San Francisco State University students. In this portal the students are able to check their class schedule, register for courses, view grades, check financial statements, and keep track of their progress in the University. Many students have expressed difficulties with the current interface of the website portal because of its lack of description and organization. The website consists of titles of the subpages and buttons that lead to the subpages. Alongside with this the portal is lacking visual appeal. The portal does not look professional coming from a University. For many incoming students, this is one of the first connections they have with the school and it may become confusing to search for the material that is needed. My mission is to redesign the user interface on the portal to create ease when navigating through the site. I will be using Jesse James Garrett’s The Elements of User Experience as a guide for my redesign.

EXISTING MYSFSU

MySFSU

For Ricialg Panlaqui

Your official SFU email will

Select ‘Email Options’ to accept

Gator Reg/Add & Drop Cl
Deadline to drop for Fall 2009
Deadline to add for Fall 2009

Summer 2009/Regular
Summer 2009/Extended
Spring 2009/Regular
Spring 2009/Extended

Welcome Ricialg Panlaqui!

MySFSU

Welcome Ricialg Panlaqui!

Welcome Ricialg Panlaqui!

UNIVERSITY OF San Francisco

MySFSU

THE REDESIGN OF THE SFSU STUDENT PORTAL THROUGH THE ELEMENTS OF USER EXPERIENCE

THE ELEMENTS OF USER EXPERIENCE

1 USER NEEDS

Externally derived goals for the site

2 FUNCTIONAL SPECIFICATION

Detailed descriptions of functionality the site must include in order to meet user needs

3 INTERACTION DESIGN

Development of application flows to facilitate user tasks, defining how the user interacts with site functionality

4 INFORMATION DESIGN

Designing the presentation of information to facilitate understanding

5 VISUAL DESIGN

Graphic treatment of interface elements

CONCEPT

KEY FEATURES NEEDED BY STUDENTS

• INFORMATION
• EFFICIENCY
• CONSISTENCY

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REGISTRATION
SCHEDULE
RECORDS
ACCOUNT SETTINGS
LOG OUT

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