

## ROBERT C. NICKERSON

Department of Information Systems  
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### EDUCATION:

- Ph.D. Information Sciences  
University of California, Santa Cruz, 1978
- M.S. Business Administration  
University of California, Berkeley, 1969
- B.S. Industrial Engineering and Operations Research  
University of California, Berkeley, 1968

### ACADEMIC POSITIONS:

- Chair, Department of Information Systems  
San Francisco State University, 2006-present
- Professor of Information Systems  
San Francisco State University, 1982-present
- Associate Professor of Information Systems  
San Francisco State University, 1978-82
- Lecturer in Information Systems  
California State University, Hayward, 1977-78
- Teaching Assistant in Information Sciences  
University of California, Santa Cruz, 1976-77
- Instructor in Computer Science  
Hartnell College, Salinas, California, 1969-76

### VISITING ACADEMIC POSITIONS:

- Visiting Professor  
Université Paris Dauphine, Paris, France: January 2008, January 2007, January 2006,  
January 2005, January/February 2004, January 2003, January 2002

Visiting Professor

Université de Nice-Sophia Antipolis, Nice, France: June 2008, June 2007, June 2006,  
June/July 2003, May/June 2002, May/June 2001

Visiting Professor

Université de Strasbourg, Ecole de Management, Strasbourg, France: June 2009

Visiting Professor

Universität Mannheim, Mannheim, Germany: April 2009, October 2005

#### AWARDS AND HONORS:

Professor of the Year Award – Service

College of Business, San Francisco State University, 2005-06

Best Paper Award - IT Management Track

Ninth Americas Conference on Information Systems, August 2003 (“Strategic Alignment  
and Global Information Implementation Success in Fortune 500 Companies”)

Honoree, Celebration of Scholarship and Creative Activities,

San Francisco State University, 1996

Certificate in Recognition of Continuing Scholarly Achievement,

College of Business, San Francisco State University, 1996

Meritorious Performance and Professional Promise Award,

San Francisco State University, 1989-90

Certificate of Recognition for Outstanding Instruction,

Graduate Business Association, San Francisco State University, 1983

#### COURSES TAUGHT AT SAN FRANCISCO STATE UNIVERSITY:

Undergraduate:

Introduction to Information Systems

Introduction to Business Computer Programming

Advanced Business Computer Programming

Management Information Systems

Database Management Systems

Electronic Commerce Systems

Graduate:

Information Systems for Management

Seminar in Electronic Commerce Systems

Seminar in Managing Enterprise Data

Seminar in Information Systems Resource Management  
Seminar in Business Decision Analysis  
Research Project in Information Systems

Research Supervision:

Supervised over 130 MBA and MSBA research (thesis) projects.

#### COURSES TAUGHT AT OTHER INSTITUTIONS:

Université Paris Dauphine  
E-commerce and M-commerce

Universität Mannheim  
Mobile Commerce Concepts, Technology, and Applications

University of California, Santa Cruz  
Decision Analysis

California State University, Hayward  
Introduction to Information Systems  
Introduction to Business Computer Programming

Hartnell College  
Introduction to Information Systems  
Introduction to Computer Programming  
Introduction to Scientific Programming  
Assembler Language Programming  
Systems Analysis and Design  
Principles of Accounting  
Introduction to Business

#### INSTRUCTIONAL/CURRICULUM ACTIVITIES:

Advisor for undergraduate and graduate Information Systems majors and for graduate Electronic Commerce majors at San Francisco State University.

Course coordinator for several undergraduate and graduate courses at San Francisco State University. Select textbooks for course. Coordinate faculty teaching course.

Developed (with others) MBA and MSBA concentrations in Electronic Commerce at San Francisco State University.

Coordinated the redesign of the undergraduate curriculum in Information Systems at San Francisco State University. Developed two new undergraduate courses and revised (with others) four undergraduate courses. Developed minor.

Coordinated the redesign of the MBA and MSBA concentrations in Information Systems at San Francisco State University. Developed four new graduate courses.

Developed community college curriculum in Computer Science at Hartnell College. Expanded curriculum from one course to eight courses.

#### COMMITTEE SERVICE AT SAN FRANCISCO STATE UNIVERSITY:

Department of Information Systems:

- Hiring Committee (Chair)
- Retention, Tenure, and Promotions Committee (Chair)
- Hiring, Retention, Tenure, and Promotions Committee
- Faculty Merit Increase Committee
- Department Chair Review Committee (Chair)
- Lecturer Review Committee
- Faculty Post-Tenure Review Committee

College of Business:

- Graduate Curriculum Committee
- Promotions Committee

San Francisco State University:

- Computer Policy Committee
- Grievance Panel

#### OTHER SERVICE AT SAN FRANCISCO STATE UNIVERSITY:

Director, San Francisco State University - University of Nice Sophia Antipolis (France) MBA MIB program, 2006- present. Created dual degree program. (Web site: <http://www.unice.fr/mba>)

Director, Center for Electronic Business (CEB), College of Business, San Francisco State University, 2000-present. Founding director of research center in electronic business. (Web site: <http://online.sfsu.edu/~ceb>)

Computer Information Systems Group Coordinator, 1978-85, 1986-88, 1993-94. Scheduled classes for eight to twelve faculty; coordinated curriculum review; organized group meetings; served as liaison between department chair and CIS faculty.

#### COMMUNITY SERVICE:

Pro bono computer software consultant for genealogical society, 2005.

Member, Board of Directors, campusITsolutions, 2003- 2004.

Pro bono computer system consultant for several community organizations, 1979-81.

## MEDIA CONTACTS:

Interview on SFSU MBA program in Nice, France, *SF Business Times*, 2006. (Sarah Duxbury, "SF State teams up with French university for business program," *San Francisco Business Times*, Online Edition, April 26, 2006.)

Interview on e-commerce in Europe, *New York Times*, 2005. (Michelle Slatalla, "Online Shopper; European Shopping Spree, No Suitcase Needed," *New York Times*, June 9, 2005, Section G, p. 6.)

Interview on electronic commerce degree programs, *Computerworld*, 2000. (Kathleen Melymuka, "Mastering E-commerce by Degrees," *Computerworld*, November 20, 2000, pp. 48-49.)

Interview on electronic commerce degree programs, *San Francisco Examiner*, 1999. (Jenny Strasburg, "E-minded," *San Francisco Examiner*, December 6, 1999, pp. B-1, B-4.)

Television interview on personal computers, KTSF, San Francisco, 1982.

## PROFESSIONAL SOCIETIES:

### Professional Society Affiliations:

Association for Information Systems (AIS)

Association for Computing Machinery (ACM)

Institute for Operations Research and Management Sciences (INFORMS)

### Professional Special Interest Group Memberships:

ACM Special Interest Group on Management Information Systems

ACM Special Interest Group on Management of Data

## PROFESSIONAL SERVICE:

Vice President, Meetings and Conferences, Association for Information Systems, 2009-present.

Conference Co-chair (with Ramesh Sharda), Fifteenth Americas Conference on Information Systems, August 2009, San Francisco.

Vice Chair, Computer Science, Software Engineering and Information Systems (CSSEIS) Committee, California State University, 2007-present.

Co-chair (with Henri Isaac, Jan Muntermann, and Upkar Varshney), Mini-track on Mobile Business: Managerial Issues, Applications and Technology, Fifteenth Americas Conference on Information Systems, August 2009.

Co-chair (with Sameer Verma and Alberto Onetti), Mini-track on Sustainable Information Systems – Technologies, Challenges and Opportunities, Fifteenth Americas Conference on Information Systems, August 2009.

Co-chair (with Henri Isaac, Jan Muntermann, and Upkar Varshney), Mini-track on Mobile Business: Managerial Issues, Applications and Technology, Fourteenth Americas Conference on Information Systems, August 2008.

Co-chair (with Sameer Verma and Alberto Onetti), Mini-track on Sustainable Information Systems, Fourteenth Americas Conference on Information Systems, August 2008.

Co-chair (with Henri Isaac, Jan Muntermann, and Upkar Varshney), Mini-track on Mobile Business: Managerial Issues, Applications and Technology, Thirteenth Americas Conference on Information Systems, August 2007.

External Reviewer, University of San Francisco College of Professional Studies, BSIS and MSIS programs, April 2007.

Co-chair (with Henri Isaac and Upkar Varshney), Mini-track on Mobile Commerce and Services: Wireless Applications and Technology, Twelfth Americas Conference on Information Systems, August 2006

Member, Scientific Committee, Colloquium on ICT, Learning Assets and New Models in Organizational, Nice, France, June 2006.

Chair, E-business Track, Eleventh Americas Conference on Information Systems, August 2005.

Co-chair (with Henri Isaac), Mini-track on Information Systems and Technology for Mobile Commerce and Services, Eleventh Americas Conference on Information Systems, August 2005

Guest Editor (with Troy Strader and Peter Tarasewich), Special Issue on Wireless Information Systems and Mobile Commerce, *Information Systems and e-Business Management*, Fall 2004.

Chair, Wireless/Mobile World Track, Tenth Americas Conference on Information Systems, August 2004.

Co-chair (with Henri Isaac and Peter Tarasewich), Mini-track on Ubiquitous Mobile Information Systems, Tenth Americas Conference on Information Systems, August 2004.

Associate Editor, *Journal of Electronic Commerce in Organizations (JECO)*, 2002-2004.

Member, Program Committee, Mobile Multimedia Communications Conference, October 2003.

Co-chair (with Peter Tarasewich, Henri Isaac, Troy Strader, and Brian Mennecke), Mini-track on Wireless and M-commerce Systems, Ninth Americas Conference on Information Systems, August 2003.

Co-chair (with Richard Beer), International Technology and Strategy Forum Workshop on Wireless Strategy in the Enterprise: An International Research Perspective, Berkeley, California, October 15-16, 2002.

Co-chair (with Peter Tarasewich and Henri Isaac), Mini-track on Wireless Information Systems, Eighth Americas Conference on Information Systems, August 2002.

Co-chair (with Peter Tarasewich and Henri Isaac), Mini-track on Wireless/Mobile E-commerce, Seventh Americas Conference on Information Systems, August 2001.

Chair, Conference on Electronic Commerce, San Francisco, October 6, 2000.

#### PAPER REVIEWER:

European Conference on Information Systems, 2007.

Association for Information Systems Americas Conference on Information Systems, 1999, 2006.

*Communications of the Association for Information Systems (CAIS)*, 2005.

AIM Workshop, 2005, 2008.

*Communications of the Association for Computing Machinery (CACM)*, 2002, 2006.

*Management Science*, 1981.

#### OTHER EXPERIENCE:

##### Computer and information systems consultant

Consulted with numerous small businesses on computer system feasibility, selection, acquisition, and use. Consulted with small business on database design. Provided expert consultation for lawyer.

##### Professional seminar leader

Developed and presented public seminar/workshop dealing with computers in small businesses.

##### Textbook reviewer and consultant

Reviewed manuscripts. Assisted in development of market research questionnaires. Consulted on marketing decisions.

## CURRENT RESEARCH INTERESTS:

- Wireless/mobile applications
- Electronic commerce
- Global information systems
- Database systems
- Collaborative computing

## RESEARCH GRANTS AND AWARDS:

“Global Electronic Commerce in the Wine Industry” for “Business and International Education Program,” U. S. Department of Education, 2001-2003. (Grant proposal prepared by Richard M. Castaldi. Total grant \$190,000.) This project involves evaluating a number of aspects of global electronic commerce in order to assist the California wine industry with exporting.

“International CIS Project” for “Business and International Education Program,” U. S. Department of Education, 1999-2001. (Grant proposal prepared by Richard M. Castaldi. Total grant \$175,000.) Surveyed European universities and business schools to investigate the extent of internationalization of their information systems and technology curricula. Surveyed European businesses to investigate their use of global information systems.

“Alignment of Global Business Strategy and International Information Systems,” (with Jamie Eng), SFSU mini-grant, Spring 1998, \$2600. Surveyed Fortune 500 companies to investigate their use of global information systems.

“International CIS Project” for “Business and International Education Program,” U. S. Department of Education, 1996-1998. (Grant proposal prepared by Richard M. Castaldi. Total grant \$177,000.) Surveyed U.S. business schools to investigate the extent of internationalization of their information systems and technology curricula. Surveyed San Francisco Bay Area businesses to investigate their use of global information systems.

“Use of Microcomputer SQL in BICS Courses,” (with R. Henley and H. Moortgat), SFSU Lottery Project, Spring 1990, \$12,308. Evaluated microcomputer SQL database software. Selected one for use in courses. Developed instructional material for use with software.

“Use of Microcomputer COBOL in BICS Courses,” (with R. Wiersba), SFSU Lottery Project, Spring 1989, \$9,976. Evaluated microcomputer COBOL compilers using a variety of tests. Selected one for use in courses. Prepared student materials for use of compiler.

“SQL Database Servers Evaluation and Instructional Materials,” (with H. Moortgat), SFSU Lottery Project, Fall 1990, \$14,862. (All funding for this and other projects withdrawn by University because of budgetary problems.)

Department of Business Analysis and Computing Systems Professional Development  
Assigned Time, awarded Fall 1986, Spring 1987, Fall 1989.

San Francisco State University Research and Professional Development Assigned Time,  
awarded Spring 1987, Fall 1987, Fall 1988.

#### PUBLICATIONS - ARTICLES:

##### Journal and Proceedings Articles:

Brenda Mak, Robert C. Nickerson, and Henri Isaac, "A Model of Attitudes toward Mobile Phone Use in Public Places," *International Journal of Innovation and Technology Management*, Vol. 6, No. 3, September 2009, pp. 305-325.

Robert C. Nickerson, Upkar Varshney, Jan Muntermann, and Henri Isaac, "Taxonomy Development in Information Systems: Developing a Taxonomy of Mobile Applications," *Proceedings of the European Conference on Information Systems*, 2009.

Robert C. Nickerson, "Whither Wireless? Future Directions in Mobility," *Communications of the Association for Information Systems*, Vol. 23, October 2008, pp. 333-350.

Anthony Hoang, Robert C. Nickerson, Paul Beckman, and Jamie Eng, "Telecommuting and Corporate Culture: Implications for the Mobile Enterprise," *Information Knowledge Systems Management*, Vol. 7, 2008, pp. 77-97.

Robert C. Nickerson, Henri Issac, and Brenda Mak, "A Multinational Study of Attitudes about Mobile Phone Use in Social Settings," *International Journal of Mobile Communications*, Vol. 6, No. 5, 2008, pp. 541-563.

David Chao and Robert C. Nickerson, "Creating Customized Database Views With User-Defined Non-Consistency Requirements," *Issues in Information Systems*, Vol. IX, No. 2, 2008, pp. 323-329.

David Chao and Robert C. Nickerson, "Maintaining Customized Non-Consistent Database Views," *Proceedings of the International Conference on Business and Information*, 2007.

Henri Isaac, Robert C. Nickerson, and Brenda Mak, "Mobile Phone Use in Social Settings: A Multinational Study," *Proceedings of the Twelfth Americas Conference on Information Systems*, 2006.

Robert C. Nickerson and Henri Isaac, "'Am I Disturbing You?': A Research Model for Investigating the Use of Mobile Phones in Social Settings," *Proceedings of the Fifth International Conference on Mobile Business*, 2006.

Fei Lee and Robert C. Nickerson, "The Impact of E-Commerce on the Australian Wine Industry," *Proceedings of the Fourth Workshop on e-Business WeB 2005*, 2005, pp. 42-48.

Henri Isaac, Robert C. Nickerson, and Peter Tarasewich, "Cell Phone Use in Social Settings: Preliminary Results from a Study in the United States and France," *Proceedings of the 35<sup>th</sup> Annual Meeting of the Decision Sciences Institute*, 2004, pp. 4791-4796.

Robert C. Nickerson, Jamie Eng, and Lisa C. Ho, "An Exploratory Study of Strategic Alignment and Global Information System Implementation Success in Fortune 500 Companies," *Proceedings of the Ninth Americas Conference on Information Systems*, 2003, pp. 1683-1688. Recipient of Best Paper Award – IT Management Track.

Stephanie Turberg and Robert C. Nickerson, "An Assessment of European E-commerce Systems," *Proceedings of the Ninth Americas Conference on Information Systems*, 2003, pp. 353-362.

Robert C. Nickerson, "An E-commerce System Model," *Proceedings of the Eighth Americas Conference on Information Systems*, 2002, pp. 310-316.

David Chao and Robert C. Nickerson, "End-Users' Non-Consistent Database Views: Analysis, Maintenance, and Management," *Proceedings of the Eighth Americas Conference on Information Systems*, 2002, pp. 96-102.

Peter Tarasewich, Robert C. Nickerson, and Merrill Warkentin, "Issues in Mobile E-Commerce," *Communications of the Association for Information Systems*, Vol. 8, January 2002, pp. 41-65.

Peter Tarasewich, Robert C. Nickerson, and Merrill Warkentin, "Wireless/Mobile E-commerce: Technologies, Applications, and Issues," *Proceedings of the Seventh Americas Conference on Information Systems*, 2001, pp. 435-438.

Robert C. Nickerson, "Academic Programs in E-Commerce: Why (or Why Not), How, and What," *Proceedings of the 2000 Americas Conference on Information Systems*, 2000, pp. 1818-1822.

Robert C. Nickerson, "International Content in Information Systems and Technology Courses at AACSB Schools of Business," *Proceedings of the Fifth Americas Conference on Information Systems*, 1999, pp. 313-315.

Lisa C. Ho, Robert C. Nickerson, and Jamie Eng, "Strategic Alignment and Global Information System Implementation," *Proceedings of the Fourth Americas Conference on Information Systems*, 1998, pp. 418-420.

David Chao and Robert C. Nickerson, "Supporting End-User's Non-Consistent Database Views," *Proceedings of the ISCA 13th International Conference*, 1998, pp. 178-181.

Robert C. Nickerson, "A Taxonomy of Collaborative Applications," *Proceedings of the AIS 1997 Americas Conference on Information Systems*, 1997, pp. 560-562.

David Chao and Robert C. Nickerson, "Supporting End-Users' Non-Consistent Views for Decision Support Applications," *Proceedings of the Americas Conference on Information Systems*, 1997, pp. 461-463.

David Chao and Robert C. Nickerson, "The Analysis and Management of End-Users' Non-Consistent Database Views," *Proceedings of the AoM and IAoM 1997 International Conference*, 1997, pp. 142-147.

Kelly S. Fowler and Robert C. Nickerson, "Issues in International Information Systems: A Case Study of a Non-U.S.-Based Multinational Corporation," *Proceedings of the Americas Conference on Information Systems*, 1996, pp. 256-258.

Richard K. Wiersba and Robert C. Nickerson, "The Selection of a Microcomputer COBOL Compiler," *Proceedings of the 1991 Annual Conference of the International Association for Computer Information Systems*, 1991, pp. 62-68.

Robert C. Nickerson and Dean W. Boyd, "The Use and Value of Models in Decision Analysis," *Operations Research*, Vol. 28, No. 1, Jan-Feb 1980, pp. 139-155.

#### Invited Papers:

J. P. Shim, Upkar Varshney, Sasha Dekleva, and Robert C. Nickerson, "Wireless Telecommunications Issues: Cell Phone TV, Wireless Networks in Disaster Management, Ubiquitous Computing, and Adoption of Future Wireless Applications," *Communications of the Association for Information Systems*, Vol. 20, September 2007, pp. 442-456.

Robert C. Nickerson, Upkar Varshney, Jan Munterman, and Henri Isaac, "Towards a Taxonomy of Mobile Applications," *Proceedings of the Thirteenth Americas Conference on Information Systems*, 2007.

Troy J. Strader, Peter Tarasewich, and Robert C. Nickerson, "The State of Information Systems and Mobile Commerce Research," *Information Systems and e-Business Management*, Vol. 2, No. 4, October 2004, pp. 287-292.

Sameer Verma, Paul Beckman, and Robert C. Nickerson, "Identification of Issues and Business Models for Wireless Internet Service Providers and Neighborhood Area Networks," *Proceedings of the Workshop on Wireless Strategy in the Enterprise: An International Research Perspective*, 2002, pp. 53-62.

Proceedings Editor:

J. Richard Beer, Robert C. Nickerson, and Sameer Verma (eds.), *Proceedings of the Workshop on Wireless Strategy in the Enterprise: An International Research Perspective*, 2002.

Work in Progress:

Robert C. Nickerson, Upkar Varshney, and Jan Muntermann, "Taxonomy Development Methodology in Information Systems"

Andrea Carignani, Vanessa Gemmo, Lorenzo Negri, Robert C. Nickerson, Henri Isaac, and Brenda Mak, "Future Uses of Wireless Technology"

David Chao and Robert C. Nickerson, "Analysis and Management of User-Defined Non-Consistent Database Views"

Robert C. Nickerson and Sanjit Sengupta, "E-commerce in the U.S. Wine Industry"

Research Reports and Working Papers:

Robert C. Nickerson, "Information Systems vs. Computer Science," October 2001.

Robert C. Nickerson, "Information Systems vs. Information Technology," December 2000.

Robert C. Nickerson, "Internationalization of Information Systems and Technology Courses at AACSB Schools of Business," August 1998.

Robert C. Nickerson, "International Information Systems at San Francisco Bay Area Businesses and Fortune 500 Companies," August 1998.

Robert C. Nickerson, "Global Information Systems and Technology Bibliography," August 1998.

Robert C. Nickerson, "Selection Criteria for Desktop Videoconferencing Systems," August 1996.

Robert C. Nickerson, "Using Views to Facilitate the Use of Relationships in Relational Databases," April 1991.

Robert C. Nickerson, "Entity-Analysis and View-Integration Database Design Methodologies: A Comparative Study," Working Paper 03-B-89, School of Business, San Francisco State University, Fall 1989.

Robert C. Nickerson and Dean W. Boyd, "The Value of Decision-Dependent Information," Working Paper 02-B-89, School of Business, San Francisco State University, Fall 1989.

#### Other Articles:

Robert Nickerson, "A Taxonomy of Group Computing Applications," *Group Computing*, 2, 2 (September/October 1997), pp. 30-33.

Robert Nickerson, "Getting Personal with Silicon Graphics' InPerson," *Group Computing*, 1, 2 (November/December 1996), pp. 32-35.

#### Software Reviews:

Robert Nickerson, "CyberScheduler from CrossWind Technologies," *Group Computing*, 2, 2 (September/October 1997), p. 52.

Robert Nickerson, "WebFlow's SamePage," *Group Computing*, 1, 1 (July/August 1996), p. 46.

#### PUBLICATIONS - BOOKS:

##### Textbooks:

Robert C. Nickerson, *Business and Information Systems*, 2<sup>nd</sup> ed., Prentice Hall, Upper Saddle River, NJ, 2001.

Robert C. Nickerson, *Business and Information Systems*, Addison-Wesley, Reading, MA, 1998.

Robert C. Nickerson, *Fundamentals of QBasic Programming: Problem Solving and Application Development*, HarperCollins College Publishers Inc., New York, NY, 1995.

Robert C. Nickerson, *Computers: Concepts and Applications for Users with QBasic*, 2<sup>nd</sup> ed., HarperCollins College Publishers Inc., New York, NY, 1993.

Robert C. Nickerson, *QBasic Programming: A Structured Approach*, HarperCollins College Publishers Inc., New York, NY, 1993.

Robert C. Nickerson, *Computers: Concepts and Applications for Users*, and *Computers: Concepts and Applications for Users with BASIC*, 2<sup>nd</sup> ed., HarperCollins College Publishers Inc., New York, NY, 1992.

Robert C. Nickerson, *BASIC Programming: A Structured Approach*, HarperCollins College Publishers Inc., New York, NY, 1992.

Robert C. Nickerson, *Fundamentals of Structured COBOL*, 3<sup>rd</sup> ed., HarperCollins College Publishers Inc., New York, NY, 1991.

Robert C. Nickerson, *Computers: Concepts and Applications for Users*, and *Computers: Concepts and Applications for Users with BASIC*, Scott, Foresman and Co., Glenview, IL, 1990.

Robert C. Nickerson, *Fundamentals of Structured COBOL*, 2<sup>nd</sup> ed., Little, Brown and Co., Boston, MA, 1987.

Robert C. Nickerson, *Fundamentals of Programming in BASIC: A Structured Approach*, 2<sup>nd</sup> ed., Little, Brown and Co., Boston, MA, 1986.

Robert C. Nickerson, *Fundamentals of FORTRAN 77 Programming: A Structured Approach*, 3<sup>rd</sup> ed., Little, Brown and Co., Boston, MA, 1985.

Robert C. Nickerson, *Fundamentals of Structured COBOL*, Little, Brown and Co., Boston, MA, 1984.

Robert C. Nickerson, *Fundamentals of Programming in BASIC*, Winthrop Publisher, Inc., Boston, MA, 1981.

Robert C. Nickerson, *Fundamentals of FORTRAN Programming*, 2<sup>nd</sup> ed., Winthrop Publishers, Inc., Boston, MA, 1980.

Robert C. Nickerson, *COBOL Programming: A Structured Approach*, Winthrop Publishers, Inc., Boston, MA, 1977.

Robert C. Nickerson, *Fundamentals of FORTRAN Programming*, Winthrop Publishers, Inc., Boston, MA, 1975.

#### Ancillaries:

Robert C. Nickerson, *Instructor's Manual for Fundamentals of Programming in BASIC*, Winthrop Publisher, Inc., Boston, MA, 1981.

Robert C. Nickerson, *Instructor's Manual for Fundamentals of FORTRAN Programming*, 2<sup>nd</sup> ed., Winthrop Publishers, Inc., Boston, MA, 1980.

Robert C. Nickerson, *Instructor's Manual for COBOL Programming: A Structured Approach*, Winthrop Publishers, Inc., Boston, MA, 1977.

Robert C. Nickerson, *Instructor's Manual for Fundamentals of FORTRAN Programming*, Winthrop Publishers, Inc., Boston, MA, 1975.

Instructional Material:

Robert C. Nickerson, *Information Systems Research: A Handbook for ISYS/BUS 895 Students*, 1998-2008.

PRESENTATIONS:

Conference Paper Presentations:

“Taxonomy Development in Information Systems: Developing a Taxonomy of Mobile Applications,” presented at the Seventeenth European Conference on Information Systems, Verona, Italy, June 8, 2009.

“Towards a Taxonomy of Mobile Applications,” presented at the Thirteenth Americas Conference on Information Systems, Keystone, Colorado, August 11, 2007.

“Mobile Phone Use in Social Settings: A Multinational Study,” presented at the Twelfth Americas Conference on Information Systems, Acapulco, Mexico, August 5, 2006.

““Am I Disturbing You?": A Research Model for Investigating the Use of Mobile Phones in Social Settings,” presented at the Fifth International Conference on Mobile Business, Copenhagen, Denmark, June 27, 2006.

“Strategic Alignment and Global Information Implementation Success in Fortune 500 Companies,” presented at the Ninth Americas Conference on Information Systems, Tampa, Florida, August 6, 2003.

“An Assessment of European E-commerce Systems,” presented at the Ninth Americas Conference on Information Systems, Tampa, Florida, August 5, 2003.

“An E-commerce System Model,” presented at the Americas Conference on Information Systems 2002, Dallas, Texas, August 10, 2002.

“Academic Programs in E-Commerce: Why (or Why Not), How, and What,” presented at the Americas Conference on Information Systems 2000, Long Beach, California, August 11, 2000.

“International Content in Information Systems and Technology Courses at AACSB Schools of Business,” presented at the Fifth Americas Conference on Information System, Milwaukee, Wisconsin, August 14, 1999.

“Strategic Alignment and Global Information System Implementation,” presented at the Fourth Americas Conference on Information System, Baltimore, Maryland, August 15, 1998.

“A Taxonomy of Collaborative Applications,” presented at the AIS 1997 Americas Conference on Information Systems, Indianapolis, Indiana, August 16, 1997.

“Supporting End-Users' Non-Consistent Views for Decision Support Applications,” presented at the AIS 1997 Americas Conference on Information Systems, Indianapolis, Indiana, August 15, 1997.

“Issues in International Information Systems: A Case Study of a Non-U.S.-Based Multinational Corporation,” presented at the AIS 1996 Americas Conference on Information Systems, Phoenix, Arizona, August 17, 1996.

“The Selection of a Microcomputer COBOL Compiler,” presented at the 1991 Annual Conference of the International Association for Computer Information Systems (IACIS), San Francisco, California, October 3, 1991.

“The Use of Models in Decision Analysis,” presented at the TIMS/ORSA Joint National Meeting, New Orleans, Louisiana, May 1, 1979.

#### Panel Presentations:

“Wireless People,” Current Issues in Mobile Wireless and Technologies panel, Thirteenth Americas Conference on Information Systems, Keystone, Colorado, August 12, 2007.

“Future Directions of Wireless,” Mobile Wireless Services and Technology in Ubiquitous and Embedded Computing: Trends panel, Twelfth Americas Conference on Information Systems, Acapulco, Mexico, August 5, 2006.

“Issues in Wireless Mobile E-commerce: Where Do We Stand?,” Current Mobile Wireless Services and Technology panel, Eleventh Americas Conference on Information Systems, Omaha, Nebraska, August 13, 2005.

“Global Issues in Mobile Wireless Services and Technology,” Mobile Wireless Services and Technology: Evolution and Trends panel, Tenth Americas Conference on Information Systems, New York, New York, August 6, 2004.

#### Invited Presentations:

“Taxonomy Development in Information Systems: Developing a Taxonomy of Mobile Applications,” presented at the Ecole de Management, Université de Strasbourg, Strasbourg, France, June 25, 2009.

“Whither Wireless? Future Directions in Mobility,” presented at Århus School of Business, Århus, Denmark, June 29, 2006.

“Whither Wireless? The Future of Mobile Technology and Its Impact on Organizations,” presented at Colloquium on ICT, Learning Assets and New Models in Organizational, IPAG, Nice, France, June 23, 2006.

“Whither Wireless? Future Directions in Mobility,” presented at Conservatoire National des Arts et Métiers (CNAM), Paris, France, January 17, 2006.

“Assessment of E-commerce Systems in Europe,” presented at Innovation and eBusiness in Retailing, Banking, and Consumer Service Companies seminar for Norwegian executives, San Francisco, California, March 24, 2004.

“Alignment of Global Business Strategy and Global Information Systems”, presented at Centre National de la Recherche Scientifique (CNRS), Sophia Antipolis, France, June 4, 2002.

“Alignment of Global Business Strategy and Global Information Systems”, presented at Université Paris Dauphine, Paris, France, January 22, 2002.

“E-commerce in Europe: An Analysis of Current Practices,” presented at Université Paris Dauphine, Paris, France, January 22, 2002.

“Alignment of Global Business Strategy and Global Information Systems”, presented at L'Ecole des Mines de Paris, Paris, France, June 8, 2001.

“Wireless/Mobile Electronic Commerce: Technologies, Applications, and Issues”, presented at Centre National de la Recherche Scientifique (CNRS), Sophia Antipolis, France, May 30, 2001.

“Alignment of Global Business Strategy and Global Information Systems”, presented at CERAM, Sophia Antipolis, France, May 29, 2000.

“Alignment of Global Business Strategy and Global Information Systems”, presented at University of Tilburg, Tilburg, The Netherlands, May 17, 2000.

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