

Special Sessions (proposed):

1. Sustainability: Challenge-Opportunity
2. New Directions In Management Education
3. Health Care Issues: International/National
4. ChIndia – BRICK – EU – USA: The Future
5. International Aspects of Innovation

Chairs:

Conference Co-Chairs:

Pavel Strach, University of Economics and Management, Czech Rep.
pavel.strach@vsem.cz

John Manley, Iona College, USA jmanley@iona.edu

Program Chair:

Bruce A. Heiman, San Francisco State University, USA
heiman@sfsu.edu, bheiman59@yahoo.com (preferred).

Hotel Information:

HOTEL IBIS PRAGUE SMICHOV

Conference roomrate: 45 EUR a night (single),

50 EUR a night (double)

Ibis Praha Malá Strana Plze_ská 14, Praha 5

Tel.: +420 221 701 700

Fax: +420 221 701 800

Email: resa-praha-re06@accor.com

Themes and Topics

**Emerging Markets in an Interdependent World: European Union Expansion
&
The Future of Globalization:
Challenges and Opportunities in the Current Economic Environment**

Rapid changes in the global economy present continuing challenges for educators, as well as for business and government leaders. The political and economic rules are changing owing to, for example, ever stronger regional cooperation, the rise of e-business, changing roles among nations, and challenges in inter-organizational cooperation, corporate behavior and governance.

These issue-areas span political, sectoral and geographical borders. The objective of this conference is to provide a forum for scholars analyzing the challenges faced by firms, governments, institutions, & individuals in the global arena. Economic and organizational lenses are often the primary tools. Cross-disciplinary submissions are also encouraged which address issues, for example, in education, training, health care, human rights, innovation, the environment, and sustainability.

Manuscripts derived from recent dissertation and/or ABD work are also encouraged, as are cases which may either be designed for instructional purposes (teaching cases) or informational purposes (descriptive case studies).

2010 Themes (broadly)

Emerging Markets, Interdependence, EU Expansion, Future of Globalization, Prospering in the Current Economic Environment;
see the IBEC website for many more thematic areas:

<http://online.sfsu.edu/~ibec>

Refereed paper submissions

Competitive papers and cases, as well as proposals for symposia, discussion panels or workshops are invited. Submissions will be double-blind peer-reviewed, acceptance being based on quality and relevance. A select group of submissions will be considered for publication in the Journal of International Business and Economy.

Awards

Awards will be given to the best competitive paper and the best case study based upon the recommendation of a committee of reviewers. Papers based upon dissertations are encouraged. Contributions should be submitted via e-mail to Bruce Heiman: heiman@sfsu.edu as an attachment in Microsoft Word for Windows format (.doc), before or on August 7, 2009. Please contact the Program Chair, Bruce Heiman if you have any questions about submission or the deadline.

E-mail: heiman@sfsu.edu; bheiman59@yahoo.com (preferred)

Check all that apply to you:

- Yes, I will attend the IBEC 2010 in Prague on January 7 to 10, 2010.
- Yes, I have enclosed a physical copy of my submission to be considered.
- Yes, I have emailed my submission as a word document (.doc) for consideration
- I am enclosing my check for US\$ 450 early registration fee.
- I will register upon my arrival for the late registration fee (US \$ 495).

Name _____

Organization _____

Address _____

Phone _____

E-mail _____

Make Checks Payable to:

University Corporation, San Francisco State, Project #30-47391

Mail to:

Professor Jay Kang

College of Business, San Francisco State University

1600 Holloway Avenue

San Francisco, CA 94132, USA

Hagan School of Business
Iona College
715 North Ave
New Rochelle, NY 10801



Hagan School of Business, Iona College
NEBAA, New England Business Administration Association
College of Business, San Francisco State University
Advent Institute of Management, Udaipur, India
The Center for International Business Education and Research (CIBER)
University of Connecticut
University of Economics and Management, Prague, Czech Republic



Sponsors of



**The Ninth
International Business and Economy Conference:
IBEC 2010**
“Emerging Markets in an Interdependent World:
European Union Expansion
&
The Future of Globalization: Challenges and Opportunities
in the Current Economic Environment”

**January 7 - 10, 2009
Prague, The Czech Republic**

Conference Paper Submission Deadline: August 7, 2009

**Conference Venue:
University of Economics and Management,
Prague, Czech Republic
<http://www.vsem.cz>
see also-- <http://online.sfsu.edu/~ibec>**