SAN FRANCISCO — At least 35,000 people in the Bay Area, who did not want Barry Goldwater for President, were willing to walk from San Francisco's ferry building to City Hall to prove it.

The anti-Goldwater march, centered on the Arizona Senator's civil rights position, took place on Sunday afternoon, July 12, under the sponsorship of the San Francisco Church-Labor Conference. After the march, local and national Negro leaders and several Republican politicians spoke at a mass rally in the City Hall plaza. Master of ceremonies for the rally was ILWU Regional Director William Chester, who is chairman of the sponsoring group.

Speakers included James Farmer, national leader of CORE; John Lewis, national head of the Student Non-Violent Coordinating Committee; Rev. Ralph Abernathy of the Southern Christian Leadership Conference; Dr. Nathaniel T. Burbridge, national head of NAAACP; and Rev. Hamilton Boswell, co-chairman with Chester of the CLC. Farmer baseball star Jackie Robinson, now a New York Republican, appeared unannounced at the rally, bringing with him four GOP leaders, all of whom also spoke: Ambassador Henry Cabot Lodge, New York's Gov. Nelson Rockefeller, and that state's two Republican Senators, Jacob Javits and Kenneth Keating. Television networks, set up to report the Republican Convention beginning the next day, covered the march.

A sizable crowd lined Market Street to watch the parade, most of them applauding or cheerfully waving to the marchers. Many laughed at some of the humorous anti-Goldwater signs: "Vote for Goldwater — Stamp Out Peace," "We Shall Overcome Goldwater," and "We'd Rather Have Scabies than Barry Bay." The greatest applause, however, went to a smaller group that marched just in front of the CBC contingent.

The wave of clapping went from Sutter Street to the City Hall along with the group, which carried banners identifying themselves as parents of students now working for rights in Mississippi.

Chester's opening remarks set the tone of the rally that followed the ten-block-long march.

"We want the world to know," he said, "that Senator Goldwater is not fit to be a candidate for President of the United States."

Lewis, who came directly to San Francisco from Alabama — where he had been released from jail only two days before — characterized Goldwater as "a man who sets States' rights above human rights."

Farmer, gesturing toward the crowd which jammed Polk Street and the City Hall Plaza, said, "This is the face of freedom, the real America, of the rally, Republican Party must listen. If the Republican party nominates Goldwater, it will sound its own death knell."

Farmer also touched on the treatment of civil rights demonstrators in San Francisco courts, which he said was worse than anywhere outside the South. He contrasted his own 15-day suspended sentence in a New York demonstration with the lengthy jail sentences and large fines meted out in San Francisco.

Burbridge, himself waiting for appeal results after being sentenced to 270 days in jail and a large fine, touched briefly on the same point in a short speech. He carried a sign showing a large atomic mushroom cloud, with the legend, "Go with Goldwater."

The San Francisco courts' harsh treatment of civil rights demonstrators was also one of the stated reasons for the massive march. In addition, advance announcements said that the march would protest weak Federal action in combating racial violence in Mississippi.

Mostly, however, the marchers and speakers were concerned with Goldwater, and with the Republican Convention that was then about to begin.

Javits said in his talk that if the Republican Party went to the right in its convention, the Democratic Party would inevitably go to the right in its convention in August.

"You are helping us with this rally," he said, calling it "a rally of deep convictions, not hate."

CORE, NAACP and other local civil rights groups cooperated with the Church Labor Conference in sponsoring the march and rally. The CLC itself includes several groups, prominently the Negro Labor Assembly, the Baptist Ministers Union and the Ministerial Alliance of San Francisco.

FLAG WAS GONE

There were no incidents of any kind during the afternoon, although some short-eyed marchers noticed one interesting fact.

San Francisco's City Hall Plaza is decorated in part with a display of historic Californian and American flags, including a Confederate flag, over which there has been some controversy. On the day of the rally, the Confederate flag was gone.

The Anti-Goldwater March, with Speakers Included - At least 35,000 people in the Bay Area, who did not want Barry Goldwater for President, were willing to walk from San Francisco's ferry building to City Hall to prove it. The anti-Goldwater march, centered on the Arizona Senator's civil rights position, took place on Sunday afternoon, July 12, under the sponsorship of the San Francisco Church-Labor Conference. After the march, local and national Negro leaders and several Republican politicians spoke at a mass rally in the City Hall plaza. Master of ceremonies for the rally was ILWU Regional Director William Chester, who is chairman of the sponsoring group. Speakers included James Farmer, national leader of CORE; John Lewis, national head of the Student Non-Violent Coordinating Committee; Rev. Ralph Abernathy of the Southern Christian Leadership Conference; Dr. Nathaniel T. Burbridge, national head of NAAACP; and Rev. Hamilton Boswell, co-chairman with Chester of the CLC. Farmer baseball star Jackie Robinson, now a New York Republican, appeared unannounced at the rally, bringing with him four GOP leaders, all of whom also spoke: Ambassador Henry Cabot Lodge, New York's Gov. Nelson Rockefeller, and that state's two Republican Senators, Jacob Javits and Kenneth Keating. Television networks, set up to report the Republican Convention beginning the next day, covered the march. A sizable crowd lined Market Street to watch the parade, most of them applauding or cheerfully waving to the marchers. Many laughed at some of the humorous anti-Goldwater signs: "Vote for Goldwater — Stamp Out Peace," "We Shall Overcome Goldwater," and "We'd Rather Have Scabies than Barry Bay." The greatest applause, however, went to a smaller group that marched just in front of the CBC contingent. The wave of clapping went from Sutter Street to the City Hall along with the group, which carried banners identifying themselves as parents of students now working for rights in Mississippi. Chester's opening remarks set the tone of the rally that followed the ten-block-long march. "We want the world to know," he said, "that Senator Goldwater is not fit to be a candidate for President of the United States."

Lewis, who came directly to San Francisco from Alabama — where he had been released from jail only two days before — characterized Goldwater as "a man who sets States' rights above human rights."

Farmer, gesturing toward the crowd which jammed Polk Street and the City Hall Plaza, said, "This is the face of freedom, the real America, of the rally, Republican Party must listen. If the Republican party nominates Goldwater, it will sound its own death knell."

Farmer also touched on the treatment of civil rights demonstrators in San Francisco courts, which he said was worse than anywhere outside the South. He contrasted his own 15-day suspended sentence in a New York demonstration with the lengthy jail sentences and large fines meted out in San Francisco.

Burbridge, himself waiting for appeal results after being sentenced to 270 days in jail and a large fine, touched briefly on the same point in a short speech. He carried a sign showing a large atomic mushroom cloud, with the legend, "Go with Goldwater."

The San Francisco courts' harsh treatment of civil rights demonstrators was also one of the stated reasons for the massive march. In addition, advance announcements said that the march would protest weak Federal action in combating racial violence in Mississippi.

Mostly, however, the marchers and speakers were concerned with Goldwater, and with the Republican Convention that was then about to begin.

Javits said in his talk that if the Republican Party went to the right in its convention, the Democratic Party would inevitably go to the right in its convention in August.

"You are helping us with this rally," he said, calling it "a rally of deep convictions, not hate."

CORE, NAACP and other local civil rights groups cooperated with the Church Labor Conference in sponsoring the march and rally. The CLC itself includes several groups, prominently the Negro Labor Assembly, the Baptist Ministers Union and the Ministerial Alliance of San Francisco.

FLAG WAS GONE

There were no incidents of any kind during the afternoon, although some short-eyed marchers noticed one interesting fact.

San Francisco's City Hall Plaza is decorated in part with a display of historic Californian and American flags, including a Confederate flag, over which there has been some controversy. On the day of the rally, the Confederate flag was gone.